

# International eNewsletter from the Board of Directors

Volume 3, Issue 1  
March 2014

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## 2014 Examination Deadline Rapidly Approaching!

**The deadline to apply for the 2014 examination is March 31, 2014!** If you haven't started your application, please do so now! Although the new online system is user-friendly, it may take you a bit of time to become familiar with it and complete your application.

If you have already applied for the examination and IBLCE has requested that you to submit additional documentation please do so now to beat the rush!

[Recertifying? Click here to learn more.](#)

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Please remember that if your contact information changes, including email address, it is your professional responsibility to inform IBLCE.

Thank you for remembering that we can't keep in touch with you if you don't keep in touch with us!

[Contact IBLCE with your new information!](#)

## Survey Results Are In!

**Q:** Last eNewsletter's question was: MILCC provides scholarships to:

[Initial Candidate? Click here.](#)

[Click here for the key dates and deadlines remaining in 2014!](#)

## 2016 Examination Dates Coming Soon!

As previously announced, IBLCE® will begin offering the examination twice per year commencing in 2016. Stay tuned to IBLCE [social media](#) and the IBLCE [website](#) for precise dates in the near future!

## Certificant Spotlight

*IBCLCs work around the globe in a variety of practice settings in lactation care. This new feature of the eNewsletter and [IBLCE website](#) highlights IBCLCs and the important work they perform for mothers, babies and families. Read about certificant around the world and why they value the IBCLC credential!*



**Shakira Henderson PhD(c), MS, MPH, RNC-NIC IBCLC** is the current IBCLC in the Certificant Spotlight. As an IBCLC, Ms. Henderson is a breastfeeding and lactation management advocate, patient educator, researcher, clinical expert, collaborator, policy consultant, and facilitator. [Click here](#) to learn more about Shakira and why she values the IBCLC credential!

## 2014 Lactation Summit

The 2014 Lactation Summit is a landmark initiative being

**A:** All of the above! MILCC provides scholarships to new IBCLCs, IBCLCs recertifying by exam, and IBCLCs recertifying by CERPs.

82% of respondents chose the correct answer!

### Quiz of the Quarter

**Q:** What Type of Facilities can receive the IBCLC Care Award?

**A:** Hospital- based

**B:** Community-based

**C:** Home- based

**D:** A & B Only

**E:** A, B, & C

[Click here to take the quiz!](#)

### Connect with IBLCE on Social Media

Thank you for following the latest news about IBLCE on social media! IBLCE just topped over 7,000 "Likes" on Facebook and

hosted jointly by ILCA, IBLCE, and LEAARC. This event is planned for **Sunday, July 27, 2014** from 8 a.m. to 5:30 p.m. in Phoenix, Arizona USA.

The Summit is being planned by a 17-member design team composed of representatives from a wide variety of cultural and geographic groups. It will bring together important voices from diverse perspectives to share real-life experiences, obstacles, and challenges of those seeking to access the profession in the US and across the globe. The goal for the Summit is to listen and learn, to identify barriers to accessing the profession, and to work together on clear plans to address them.

[Would you like to support important voices who might otherwise not be able to attend? Your donation can make a difference and you will be recognised for your generosity.](#)

PA

## IBLCE Practice Analysis Survey Coming Soon!

As shared in previous newsletters, a practice analysis, also known as a job analysis or a role delineation study is "a process by which to discover, understand the work that people in a profession, occupation, or role do. A job analysis identifies and describes in detail particular duties and requirements as well as the relative importance of these duties."

*Certification: The ICE Handbook, Institute for Credentialing Excellence, Washington, D.C., 2009, page 124.*

Required periodically for certification bodies, often done approximately every five to seven years, the process typically involves, among other elements, a diverse representation of stakeholders, a review of the existing practice analysis and relevant literature pertaining to professional practice, preparation and dissemination of a survey instrument and analysis of data received in response to the survey.

The IBLCE Practice Analysis Task Force has been hard at work on the IBLCE practice analysis survey and it is almost ready for dissemination to IBCLCs!

Please keep an eye out in your inbox for the survey. By taking just a half hour out of one of your busy days, you can help shape the future of the IBCLC credential!

1,000 followers  
on a new  
platform for  
IBLCE, Twitter!



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Facebook!



Follow us on  
Twitter!

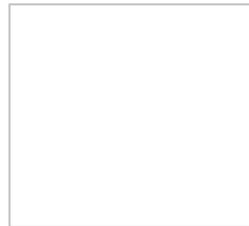


Connect with  
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LinkedIn!



Visit us on  
YouTube!

## IBLCE Partners with Renowned Psychometrician



IBLCE has retained **Lawrence J. Fabrey**, PhD, a luminary in the field of psychometrics and certification, for psychometric and related services. Dr. Fabrey earned his doctoral degree in educational psychology from Pennsylvania State University, with an emphasis on measurement, statistics and human

learning. Throughout his career, Dr. Fabrey has worked with numerous healthcare certification programs including the American Nurses Association and the National Board of Medical Examiners.

Dr. Fabrey is a past chair of the National Commission for Certifying Agencies (NCCA) of the Institute for Credentialing Excellence and currently is the Senior Vice President of Psychometrics at Applied Measurement Professionals.

In addition to providing psychometric services, Dr. Fabrey is working with IBLCE on the current [practice analysis](#).

IBLCE is pleased to be working with one of the leaders in the field of psychometrics and measurement. Dr. Fabrey will play a key role in further elevating the global IBCLC certification program.

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## News & Notes

*IBLCE, including the Board of Directors and staff, do much more than administer the International Board Certified Lactation Consultant (IBCLC) examination and are pleased to share information about the many initiatives in which IBLCE is involved.*

On February 28, 2014, Immediate Past-chair **Becky Mannel**, BS, IBCLC, organised and spoke at the second "Becoming Baby-Friendly in Oklahoma Symposium," a statewide conference for hospitals working on or interested in learning about Baby-Friendly.

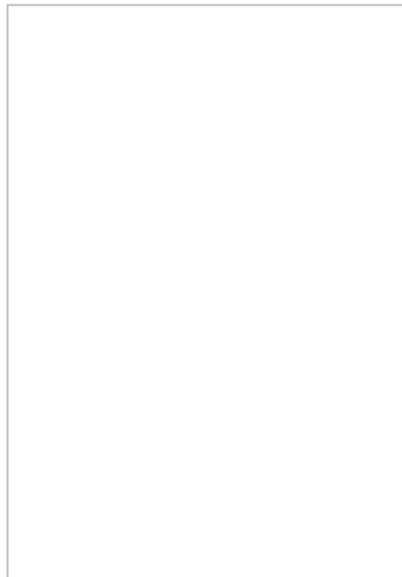
Treasurer **Aimee Eden**, PhD, MPH, focused on the IBCLC in her presentation "IBCLC Practice: A Unique Approach to Professionalized Breastfeeding Support" at the American Public Health Association (APHA) Annual Meeting and Expo on November 5, 2013. Eden also presented "Transforming Breastfeeding Support: From Community to Clinic and Back Again" on November 24, 2013 at the American Anthropological

Association Annual Meeting.

Board member **Dale Hansson**, RN, IBCLC is currently working on programming for the Australian Breastfeeding Association's national conference "Liquid Gold," celebrating 50 years of the ABA, which will be held in Melbourne from August 1 - 3.

IBLCE Regional Director **Karolyn Vaughan** exhibited at the Australian Breastfeeding Association (ABA) Seminars in Adelaide and Brisbane, Australia in February, and at the New Zealand Lactation Consultants Association (NZLCA) Conference in Auckland, New Zealand in March.

At the recent US Breastfeeding Committee reception, IBLCE USBC Representatives **Joan Meek** and **Becky Mannel** honoured two breastfeeding luminaries, **Dr. Ruth Lawrence** and **Dr. Audrey Naylor**, as they were recognised with the inaugural USBC Legacy Award.



The IBLCE Country Coordinator for Peru, **Dr. Sarah María Vega Sanchez** was recently featured in Peru's Daily Newspaper, *El Comercio*, discussing the benefits of breastfeeding and the importance of breastfeeding support. IBLCE thanks Dr. Vega for all she does for IBLCE and the promotion of the IBCLC and breastfeeding in Peru and throughout South America!

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## Long-Term Provider (LTP) Application Now Available Year-Round!

Exciting news for Continuing Education Recognition Point (CERP) Providers! The application form for Long-Term Providers will now remain open year-round! IBLCE is also working on an online application system for CERP provider applications. IBLCE has been working hard to streamline application documents for Long-Term and Short-Term Providers of continuing education with the goal of making this process more user-friendly, while maintaining the integrity of the program. [Click here to learn more and access the applications.](#)

IBLCE thanks all those who participate in the Long-Term Provider (LTP) program - providing continuing education to

IBCLCs serves an important function. At the same time, thank you for noting that as indicated in your Long-Term Provider agreement, LTPs are not permitted to use the IBLCE corporate logo in association with their educational programs. Thank you for all that you do to help IBCLCs maintain their skills and knowledge!

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## In Memory

IBLCE wishes to extend its sincere condolences to the family of **Alexandra Cremer Sees**, an IBCLC from the Greater Seattle, Washington, USA area who recently passed away.

Alexandra earned her IBCLC certification for the first time in 2013 and was a dedicated member of the global IBCLC community.

The family has requested memorial donations be made to the Monetary Investment for Lactation Consultant Certification ([MILCC](#)) and that any funds received be available to future and recertifying IBCLCs from any part of the world.

Alexandra valued the important work of IBCLCs all over the world. IBLCE extends its sympathy to Alexandra's friends and colleagues.

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## Opt-out Option on eNews Communications from IBLCE

As an added service, IBLCE occasionally sends out communications via Constant Contact, an email service, on behalf of other organisations that may be of interest to IBCLCs. These are not IBLCE communications *per se* and do not constitute endorsements. They are disseminated by IBLCE directly to certificants in order to safeguard certificants' privacy. IBLCE does not allow third-parties direct access to its mailing list.

Due to technical requirements, if you choose to unsubscribe from IBLCE eNewsletters, you will stop receiving all the communications from IBLCE sent through Constant Contact, not just these emails sent on behalf of other independent organisations. This includes the quarterly eNewsletter.

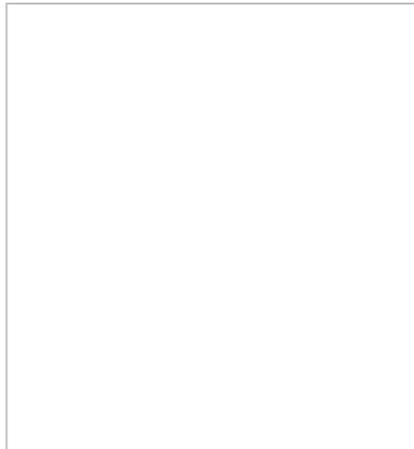
Thank you for taking a moment to consider your choice of communication options. If you would like to unsubscribe from future eNews communications, please scroll to the bottom of this email and click "Safe Unsubscribe"

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## Profile IBLCE Board Director Profile

*As an ongoing feature, the IBLCE eNewsletter features an IBLCE Board member and includes information about the focus of the Board member's work on behalf of the IBLCE certificant community and the public.*

### Jean Rankin



Jean Rankin is now in her second year on the IBLCE Board of Directors. Jean is part of the IBLCE and ILCA Care Award team. This year, the Hospital-based Care Award was awarded to 93 programs. Jean also serves as Chair of the IBLCE Audit Committee.

Jean had her two children in the early 1980s and at a time when there was limited support for breastfeeding.

With the support of the Association of Breastfeeding Mothers and La Leche League, she enjoyed breastfeeding her children which included tandem feeding. The kindness and patience of supporters was impressive and influenced Jean's practice in her professional life as a midwife, paediatric nurse and educator of breastfeeding peer supporters.

In the mid-1990s when Jean was senior nurse/midwife, she was very much involved with the UNICEF Baby Friendly Hospital Initiative. This continued when she moved into Higher Education as a midwifery lecturer. The University of the West of Scotland remains the only university in the United Kingdom to have all midwifery and public health nursing programmes accredited by UNICEF for standards of education in breastfeeding.

Jean studied at the University of Glasgow, earning a BSc (Hons) in Physiology, Masters in Medical Science and PhD. She is currently Senior Lecturer in Research (Maternal, Child and Family Health) and supervises numerous postgraduate research students. She also is a prolific author, having written physiology in childbirth textbooks as well as a number of book chapters.

In her personal time, Jean loves to visit with friends and family especially her two grandchildren, Lucy (20 months) and John (3 months).

- *The Board & Staff of IBLCE*