

# Short-Term Provider Guide

For education providers seeking Continuing Education Recognition Points (CERPs) for their educational activities

As an International Organisation, IBLCE uses British English in its publications.

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## I. What is IBLCE<sup>®</sup> and the IBCLC Commission?

IBLCE<sup>®</sup> or the International Board of Lactation Consultant Examiners<sup>®</sup> is an independent international credentialing whose mission is to serve the global public interest by advancing professional practice in lactation consultation and support through credentialing.

### **II.** Contact Information

International Board of Lactation Consultant Examiners (IBLCE) 10301 Democracy Lane, Suite 400 Fairfax, Virginia 22030-2545 USA Phone: +1 703-560-7330 Fax: +1 703-560-7332 www.iblce.org

IBLCE has offices in Austria, Australia, and the United States. To reach the IBLCE office that serves your country, use the following email addresses.

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### **III.** Introduction

In order to maintain certification, IBCLCs must obtain continuing education that has been recognised by IBLCE for Continuing Education Recognition Points (CERPs) or equivalent to CERPs. Five years after most recently passing the IBLCE examination, IBCLCs may renew their certification by demonstrating completion of 75 hours of continuing education.

Education providers may seek recognition to offer CERPs. Education recognised for CERPs may be provided by an individual or organisation through seminars, conferences, workshops, independent study modules, distance learning, or other educational means. Education eligible for CERPs must cover subjects found on the IBLCE Detailed Content Outline.

CERP is the continuing education credit unit assigned by IBLCE to 60 minutes of education that meets the professional education needs of practicing IBCLCs. CERP credit is given to three types of continuing education listed below.

• Education that is specifically about human lactation and breastfeeding is recognised

with L-CERPs (L=Lactation).

- Education about professional ethics and conduct is recognised with E-CERPs (E=Ethics).
- Education that is related to the practice of IBCLCs, but is neither lactation nor ethics specific, is recognised with R-CERPs (R=Related).

Individuals, independent educators, hospitals, academic institutions, and professional associations are among the types of entities that can become Short-Term Providers (STP) of IBLCE CERP-recognised educational activities. STPs must submit each educational activity to IBLCE for consideration and may **not** recognise their own educational activities with IBLCE CERPs without IBLCE verification. IBLCE has the sole authority to review and recognise, with IBLCE CERPs, educational activities provided by STPs.

### **IV. STP Requirements**

Education providers that seek CERP recognition for their activities must comply with the following requirements for *each* educational event. STPs may apply for IBLCE CERPs recognition before programmes are offered.

## STPs must apply for IBLCE CERPs verification at least 60 days prior to the start date of the programme. Late submissions will not be reviewed.

In order for educational activities to be eligible for IBLCE CERP recognition, the provider must meet all of the following requirements.

- 1. Complete the STP application and submit to IBLCE with the applicable fee.
- 2. Abide by the <u>IBLCE Minimising Commercial Influence on Education Policy</u>.
- 3. Complete the <u>Terms and Conditions for the IBLCE<sup>®</sup> CERPs Provider Programme</u> form
- 4. Affirm support of The International Code of Marketing of Breast-milk Substitutes ("WHO Code") and subsequent World Health Assembly ("WHA") resolutions.
- 5. STP may not be a company or commercial interest as defined by the IBLCE Minimising Commercial Influence on Education Policy.
- 6. The educational activity must be intended as professional education for IBCLCs.
  - a. STPs are advised to take care that the programmes for which recognition is being sought are relevant to the continued learning needs of IBCLCs. Refunds will not be given if the programmes submitted by STPs do not meet the continued learning needs of IBCLCs.
- 7. Education providers are required to distribute certificates of completion that show the number of IBLCE CERPs recognised, name of the participant, name of the programme, date of the programme, and programme coordinator and/or signature.
- 8. All programme speakers/presenters must complete a <u>Speaker Disclosure and</u> <u>Conflict of Interest Form</u> and declare any affiliation or conflict of interest that

might impair the objectivity of the information they present. All such affiliation or conflict of interest must be brought to the attention of the participants as outlined in the IBLCE Minimising Commercial Influence on Education Policy.

- 9. The STP must comply with all reporting requirements established by IBLCE and must cooperate with any audits conducted by IBLCE within the given timeframe.
- 10. If the print or web-based promotional materials were finalised prior to the notification of IBLCE CERPs recognition, the STP must submit a copy of these promotional materials with their CERPs application.
  - a. Promotional materials that are finalised prior to IBLCE CERPs recognition may state that application has been made for IBLCE CERPs recognition; however, the promotional materials may **not** state how many IBLCE CERPs have been requested.
- 11. If the print or web-based promotional materials are finalised after the notification of IBLCE CERPs recognition, the STP must submit a copy of the finalised promotional materials within 30 days of the date on which each IBLCE CERP-recognised educational activity was offered.
  - a. Promotional materials that are finalised after IBLCE CERPs recognition may state how many IBLCE CERPs were recognised for each educational activity on the programme.
- 12. The STP must not use the IBLCE logo on any of their publications and/or promotional materials regardless of the format and manner of the publication or material.
- 13. The STP must retain all programme documentation, including attendance rosters, for at least 6 years following the last date the educational activity was offered. If the attendee misplaces their certificate it is the responsibility of the attendee and the STP to organise a replacement certificate/verification. IBLCE will under NO circumstance provide any form of confirmation that attendee was present at the education.
- 14. STPs who do not comply with IBLCE requirements will be notified by IBLCE staff. Such notification is intended to be informative of processes and procedures and providers are expected to cooperate. If a second notice is required, the provider may be required to verify that corrective action has been taken. If a third notice is required, suspension or revocation of STP status may be imposed.

### V. Professional Education Groups as STPs

There is special provision for IBCLCs who organise themselves as a small, informal group for sessions of 2 hours or less on a regular basis for their own professional education. These groups are considered a special category of STP and must meet all the requirements listed above.

In addition, such groups must have a designated person responsible for communication with IBLCE. IBLCE will provide assistance to this designated person for the purpose of learning appropriate evaluation and reporting requirements.

### VI. Defining Independent Study Modules (ISM)

STPs may be recognised for offering independent study modules (ISM).

Key features of an independent study module (ISM) are current referenced study material and an independently scored post-test. ISMs may be written material, audiotape, videotape or electronic media, For example:

- Audio or videotapes from conferences, with accompanying study guide and bibliography or copied references, along with scored post-test;
- Publication written specifically for continuing education purposes, along with scored post-test;
- Publication for which study guide and post-test were written later;
- An interactive learning experience, such as a CD or online programme, along with post-test.

For web-based programmes, instead of offering a post-test, providers can provide evidence of a system for tracking attendee access and evidence of using this information to award certificates of completion.

### **VII.** Application Requirements

At the time of application, all information requested in the <u>Short-Term Provider Online Application</u> must be submitted online or to the regional office that serves the country in which the STP is located.

Applications that fail to submit all required information are considered incomplete. **Incomplete applications may have a delay in the review process.** IBLCE CERPs recognised for education provided by STPs are valid for twelve months.

The STP Application Packet can be found on the IBLCE website at <u>www.iblce.org.</u>

When applying to be a STP, *all* of the following materials **MUST** be sent to IBLCE, along with payment. Incomplete applications are subject to delays in processing. Complete applications will be reviewed in the order in which they are received.

## STPs must apply for IBLCE CERPs verification at least 60 days prior to the start date of the programme. Late submissions will not be reviewed.

All educational activity types are required to submit the information shown below.

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- Completed STP Application Form that is signed and dated
- Completed STP Programme Content Form or equivalent information that shows each programme session content abstract
- □ Completed Terms and Conditions for the IBLCE<sup>®</sup> CERPs Provider Programme form

- Completed Speaker Disclosure Form for each speaker/presenter on the Programme
- Copy of programme print or web-based promotional materials
- Application fee
- For ISMs, instructions for the learner about how to complete the ISM and submit the post-test for grading
- □ For web-based or ISM programmes, a copy of the post-test which is composed of multiple choice and/or true-false questions, along with the answer key and the pass-fail standard or for a web- based programme(s), instead of a post-test, evidence of a system for tracking attendee access and evidence of using this information to award certificates of completion
- □ For ISMs, if applicable, documentation that the ISM has been awarded continuing education units from another organisation, along with information on how those continuing education units are calculated. Please Note: If an ISM has been approved for continuing education units (CEUs, CMEs etc.) by another professional certifying body, IBLCE may accept the number of units assessed for the ISM by that body as equivalent to the number of CERPs.

### **VIII. Audit Requirements**

Audits may be conducted either prior to or after the programme date. IBLCE staff will notify the STP of the audit and the STP will be asked to provide appropriate documents by a given date. Failure to comply with audit requirements may result in denial of IBLCE CERPs, if the programme has not yet been offered, and forfeiture of all fees paid. In the case of programmes already offered, failure to comply with audit requirements may result in withdrawal of IBLCE CERP recognition for that programme and forfeiture of all fees paid, as well as the STP being required to notify all programme participants that IBLCE CERP recognition for the programme was withdrawn. Repeated failure by a provider to comply with audit requirements may result in suspension or revocation of the provider's STP status.

The documentation required by an audit is as follows:

- CV or resume for each speaker/presenter on the programme
- Attendance rosters
- Copy of the evaluation tool
- Speaker disclosure form for each speaker/presenter on the programme
- Copy of post-test if programme is an independent study module (ISM) or webbased programme or for web-based programme(s), instead of a post-test, evidence of a system for tracking attendee access and evidence of using this information to award certificates of completion
- For ISMs, explanation for how the pass-fail standard of the post-test was derived or how the tracking system for attendee access and certificate distribution is conducted
- For ISMs, Independent Study Module Review Form for 2 subject matter experts and 5

#### IBCLCs

• It is the responsibility of the STP to pre-test the module in order to establish time allocation and post-test validity

• Pre-testing should include an assessment of the time each tester spent on the module and reporting the average time spent to IBLCE

- IBLCE will use this time assessment in determining the number of CERPs
- Assessment by the reviewers of the post-test (if applicable should identify any problems with specific items (e.g.; ambiguity, more than one right answer)
  - It is the responsibility of the STP to correct identified problems. There is no need to report the corrections to IBLCE.

### **IIX. Frequently Asked Questions**

#### How long will it take for the STP application to be processed?

Typically, application review takes about 3-4 weeks; however, if additional information is needed or the application is incomplete, it will take longer for the review to be completed.

#### May a provider apply for CERPs after the programme date?

No. STPs must apply for IBLCE CERPs verification at least 60 days prior to the start date of the programme. Late submissions will not be reviewed.

## May we submit our STP application before our printed and/or web-based promotional materials are finalised?

Yes. However, any promotional materials that are published prior to final notification of IBLCE CERPs recognition may not list the number of IBLCE CERPs that you requested. The promotional materials may say that you have applied for IBLCE CERPs recognition but you may not say how many CERPs you have requested. Within 30 days of the date on which the education was offered, you must submit to IBLCE one copy of the final promotional materials for the CERPs-recognised programme.

#### How are repeat programmes handled?

There is no limit to the number of times the same programme may be repeated within the 12 months during which IBLCE CERPs recognition is valid and there is no additional fee for repeat programmes. Therefore, reapplication is not necessary so long as the programme is being repeated without change within the year the IBLCE CERPs are valid. However, if there are changes to the content or length of the programme or if the programme is being offered more than 12 months since original IBLCE CERPs recognition, a new application, along with payment, must be submitted.

STPs are required to maintain records of each repeated programme and, if selected for audit, provide appropriate documentation upon request to IBLCE. See *Audit Requirements for STPs*.

#### Can our promotional materials advertise CERPs?

Printed and/or web-based promotional materials may not publicise a specific number or type of IBLCE CERPs **until final** CERPs recognition is made. Promotional materials for programmes without final notification of IBLCE CERPs recognition **may** include the following statement:

'Application for Continuing Education Recognition Points has been submitted to the International Board of Lactation Consultant Examiners'.

#### Are providers required to issue attendance certificates to non-IBCLC participants?

Yes. Providers of IBLCE CERPs recognised programmes are required to distribute statements or certificates verifying the attendance of all participants, regardless of whether they are IBCLCs. If desired, the provider may use the same certificate for all attendees.

#### How should the certificates be designed?

The certificate of attendance **must** include the following information:

- name of the organisation providing the programme
- IBLCE CERP Recognition Number
- title and date of the programme
- name of the attendee
- the number of IBLCE CERPs recognised per category eg: [L (lactation), E (ethics), or R (related)] and earned by the attendee
- signature and printed name of an authorised representative of the programme provider.

Certificates may also include, if relevant, information about approved continuing education units from other organisations. In addition the list above, STPs are encouraged to include the content domain from the <u>IBCLC Detailed Content Outline</u>.

Sample CERPs Certificate

BESTFED HOSPITAL				
Newtown				
Helping Teen Mothers Breastfeed				
12 December 20				
(Name of Participant)				
2.25 L-CERPs in Development and Nutrition recognised by IBLCE				
IBLCE CERPs Recognition Number: STP Number Cxxxxx				
[If relevant, indicate approved education units from other organisations]				
Signed:				
Mary Jones, RN, RM, IBCLC				

Sample CERPs Certificate for a Programme with Concurrent Breakout Sessions

<b>REGIONAL BREASTFEEDING TASK FORCE</b>						
	I	Melbourne, Australia				
Breastfeeding and Beyond						
		June 10 – 11, 20				
Par	Participant's Name:		_			
June 10						
7:00 - 8:30  PM	Keynote: Pro	pmoting Breastfeeding in the 21st century	1.5 (L)			
June 11						
8:30 – 9:30 AM	Plenary: The	Politics of Breastfeeding	1.0 (L)			
10:00-11:30 AM	Breakout Sess	sions (circle one)	1.5 (L)			
	Α.	Community Coalition Building				
	В.	High School Outreach				
12:45 - 1:30  PM	Lunch Presen	tation: The Costs of Not Breastfeeding	0.75 (L)			
2:00 - 3:30  PM	Breakouts Ses	ssions (circle one)	1.5 (L)			
	С.	Public Health Implications				
	D.	Health Care Providers, Working Together				
	6.75 L	CERPs recognised by IBLCE				
	IBLCE CERPs R	Recognition Number: STP Number xxxx				
Signed:						
Mary Jones, RN, RM	, IBCLC					

## Do speakers who are IBCLCs receive any credit for their work in developing their presentations?

Yes, when recertifying by CERPs, speakers who are IBCLCs may include Individual CERPs when submitting their recertification application. Speakers may receive double the number of attendance CERPs credit for the first time the presentation is given. For example, if the presentation has been recognised for 1.5 L CERPs, the speaker may receive 3 L CERPs for the first time the presentations of the same topic are not eligible for CERPs.

#### When should the certificates be distributed?

Programme providers should distribute certificates at the end of the programme or after verification of online tracking is completed, to ensure the certificates are an accurate record of attendance. The number of CERPs shown on the certificate should be modified for participants who arrived late or departed early.

## May a provider issue a certificate to an individual who attends only a portion of the programme that has been recognised for CERPs?

At the discretion of the provider, a CERPs certificate for the portion of the programme the individual attended may be issued.

#### Are STPs required to advise IBLCE of the names of those who attended?

Such reporting is not routinely required; however, STP are expected to retain the names of attendees. If the programme is selected for audit, STPs must submit a copy of the attendance roster to the IBLCE office and the names of attendees must be printed legibly or typed. STPs must keep these attendance records for six years after the last date the programme was offered.

## Who is responsible for helping participants who have questions about attendance or who have lost their certificates of attendance?

STPs are responsible for answering participants' questions about attendance, the number of CERPs earned and/or lost certificates of attendance. Attendees who contact the IBLCE office will be referred to the organisation that provided the programme. Whether or not to charge participants for such verification or for replacement of lost certificates is at the discretion of the STP.

IBLCE does not keep track of the number of CERPs earned by participants of IBLCE CERPs recognised programmes; that is the responsibility of the individuals who attended the programmes. IBLCE is not responsible for verifying a participant's attendance; that is the responsibility of the STP.

#### Does IBLCE have a programme content form that we can use?

You can find a template for a programme content form in the Short-Term Provider Online Application USD . All programme providers need to supply the abstract of each session presented. These abstracts may be provided in the content form template or by similar means.

## Our programme is primarily designed for examination candidates. Should we apply for CERPs?

Programmes recognised with IBLCE CERPs are intended as professional education for IBCLCs and STPs must agree that their educational activities are intended for IBCLCs. Candidates for the IBLCE examination are not required to obtain IBLCE CERPs. If your educational programmes are primarily designed for the IBLCE examination candidate, you may want to consider applying for approval through the Lactation Education Accreditation and Approval Review Committee (LEAARC), www.leaarc.org.

#### Does IBLCE have a sample attendance list I can use?

CERPs Programme Attendance Roster							
Session Title: Session Date:							
Programme Provider:	Location:						
STP Number:							
Participant's Name	Are you an IBCLC?	IBLCE CERPs Earned					
1							
2							
3							

You can make up your own attendance list. Below is a sample for you to use as a template.

#### Are STPs required to have an evaluation tool?

It is best practice to have an education evaluation tool. STPs are not required to submit the evaluation tool with their application for CERPs. However, STPs are expected to compile an evaluation tool, collect responses and retain a summary of the evaluation responses. Copies of the evaluation tool will be requested when a programme is selected for audit.

#### Can we receive CERPs for putting on a web-based programme?

Yes, the only difference between an in-person session and a web-based programme is that web-based programme participants must pass an exam/quiz or the provider submits to IBLCE evidence of a system for tracking attendee access and evidence of using this information to award certificates of completion. If an exam/quiz is provided, once the participant has submitted a completed exam/quiz with a passing grade, the STP must issue a certificate of completion.

In a similar manner, STPs may recognise Independent Study Modules (ISMs) with CERPs; however, the CERPs recognised are valid for no longer than 1 year or the period of the provider's STP status, whichever ends first. After the CERPs expiration date for an ISM, the STP must be able to demonstrate that the ISM has been updated/revised to make it current with best practice and evidence.

#### Does IBLCE require Curriculum Vitae (CV) from each speaker?

Speaker CVs are not required at the time of application for CERPs; however, if audited, the STP must submit to IBLCE copies of all the speakers' CVs.

## Does the programme provider need to ask every speaker if they have a conflict of interest?

Yes. It is the programme provider's responsibility to ask every presenter if they have any conflict of interest or affiliations that could be perceived as having actual or potential competing interests in relation to their presentation. Each presenter needs to complete a declaration form and return it to the programme provider. The form is in the application packet.

IBLCE will not accept signed disclosure statements from other organisations.

#### How do we declare the affiliation or conflict of interest of a speaker?

You can read the IBLCE <u>Minimising Commercial Influence on Education Policy</u> for more information. When the speaker discloses no affiliations or conflicts of interest, it is not necessary to print a statement in the conference materials. You may choose to make a statement such as:

*Ms.* Smith does not have any affiliations with any persons or entities that could be perceived as having a bearing on her presentation.

When the speaker discloses an affiliation or conflict of interest, you must make a statement, such as:

*Ms.* Smith is a product representative for Lactation Products, Inc., a manufacturer of medical devices used by breastfeeding women.

*Mr. Jones 's research on the growth of preterm babies was supported in part by a grant from Human Milk Fortifiers, Inc* 

#### How long must STPs retain records?

STPs must retain a copy of all completed application forms, attendance rosters and records, speaker disclosure and conflict of interest declaration forms, speaker CV's, evaluation tools, evaluation summaries and other pertinent programme materials for six years after the last date of the programme.

## What happens if the programme provider fails to comply with IBLCE requirements and/or does not send in the required information for an audit?

STPs who do not comply with IBLCE requirements will be notified by IBLCE staff. Such notification is intended to be informative of processes and procedures and providers are expected to cooperate. If a second notice is required, the provider may be required to verify that corrective action has been taken. If a third notice is required, suspension or revocation of STP status may be imposed.

#### **Please Note:**

IBLCE will not recognise CERPs for sessions presented or organised by a person who has had his or her certification suspended or revoked by IBLCE, for the period of suspension or revocation.

### **IX.** Application Form

The Short-Term Provider Online Application USD provides all necessary forms and payment information and can be found on the IBLCE website at <u>www.iblce.org</u>